

David Gray Alexander, Author and Speaker



David builds thriving communities of professionals who believe that investing in others' success is the path to prosperity, and he creates this vision through being the CNO (Chief Networking Officer) of Referrals4life, LLC.

Referrals4life is one of the largest BNI (Business Network International) franchises in the world. David and his company have won numerous awards with BNI and are currently in the Hall of Fame and Platinum Club. BNI is the world's leading referral marketing organization.

David conveys his passion for teaching people how to create success with a strong emphasis on referral marketing in his #1 bestselling book: *Networking Like a Pro: Turning Contacts into Connections*, co-authored with Dr. Ivan Misner and Brian Hilliard. He's also a featured author of *Roadmap to Success*, along with Ken Blanchard and Stephen Covey.

In addition to the approximately 100 networking groups Referrals4Life operates in Georgia and North Carolina, the R4L Training Division teaches business owners and sales professionals how to create and implement a comprehensive referral strategy through the Network Like A Pro All Stars Program, based on David's bestselling book.

In his role as a respected international keynote presenter and trainer, David enjoys inspiring others to greatness. He has taught thousands of business people and companies how to "Network Like a Pro" and to dramatically increase their business referrals and profitability. David lives the life of his dreams and is passionate about helping others do so. He is a firm believer in the philosophy of "Givers Gain®."

David is a graduate of Western Carolina University. He currently resides with the love of his life, Kimberly, and their two children, Christian and Peyton, in Marietta, Georgia. He considers himself fortunate to be very involved with his family. His interests are: running, exercising, skiing, hiking, camping and spending quality time with family and friends.

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